

# Book a Hotel - Privacy Policy

Last revised: 1 June 2025

## **Welcome to BookaHotel.co!**

This Privacy Statement, along with our Cookie Statement and Terms and Conditions, explains how BookaHotel.co collects, uses, and protects your personal information. It applies to all websites, mobile apps, and services operated under the BookaHotel.co brand, collectively referred to as the "Services."

We understand that sharing information online requires trust. That's why we are committed to safeguarding your personal data. Please take a moment to carefully review this Privacy Statement before sharing any information with us, so you can understand our privacy practices.

## **About This Privacy Statement and BookaHotel.co**

### **When Does This Privacy Statement Apply?**

This Privacy Statement applies to any identifiable personal information that BookaHotel.co collects from you via its website or mobile application. It does not apply to anonymized data that cannot be used to identify you.

Our website may include links to external sites. BookaHotel.co is not responsible for the privacy policies or content of these third-party websites. We encourage you to read their privacy policies separately.

### **Data Controller**

The data controller responsible for your information is BookaHotel.co, located at Irodotou 6, Piraeus, 18538, Greece. This includes data collected directly or through our mobile applications.

## **Your Personal Information and How We Use It**

### **Information You Provide Directly**

When you use our services, we may collect personal information you provide, such as your name, gender, date of birth, contact information, payment

details, travel preferences, feedback, and entries in any promotions or contests.

### **Information Collected Automatically**

We may automatically collect technical details about your device and software, browsing activity, search history, preferences, and, if enabled, your location.

### **Information from Other Sources**

We may also receive personal information from third parties such as affiliates, business partners, and social media platforms, including through integrated communication services.

### **Special Categories of Personal Data**

In cases where you provide information related to accessibility needs or dietary requirements, this may be classified as “special category” data and will be handled with additional care.

### **How We Use Your Personal Information**

We use your data for purposes such as delivering our services, managing your account, responding to your queries, marketing, contacting you, conducting research, enhancing service security, analyzing usage, handling payments, verifying transactions, and ensuring legal compliance.

### **Managing Your Preferences**

You may withdraw your consent to receive direct marketing communications at any time by contacting us at [info@bookahotel.co](mailto:info@bookahotel.co). Please note that opting out may impact our ability to offer you some services.

### **Sharing Your Information**

BookaHotel.co may share your data with affiliated companies, service providers, partners, financial institutions, or other third parties as necessary to deliver our services or meet legal obligations. Information may also be shared in the event of a merger, acquisition, or corporate restructuring.

### **Changes to This Privacy Statement**

We may update this Privacy Statement periodically. The most recent revision date will always be shown, and any changes will take effect upon publication. Significant updates will be communicated clearly.

### **Cookie Statement**

We use cookies to enhance and deliver our services. Essential cookies support basic website functionality, while optional cookies (like performance, analytics, and targeting cookies) help us improve your experience. We use both session cookies (which expire when you close your browser) and persistent cookies (which remain for future visits).